

MONDAY, MAY 9, 2022

DANCE AGAINST CANCER

ALICE TULLY HALL | LINCOLN CENTER

| THE 12TH ANNUAL PERFORMANCE



@DANCEAGAINSTCANCER
WWW.DACNY.ORG

photo by: eric vitale | eric vitale photography



YOUR CONTRIBUTIONS AT WORK

\$5B

INVESTED

in cancer research since 1946

500K

NIGHTS OF FREE LODGING

at American Cancer Society
Hope Lodge facilities

3.6M

OUTREACH INTERVENTIONS

to reduce the unequal burden of cancer

\$400M

IN FUNDING

for cancer research grants across the
United States

1.3M

SCREENINGS CONTRIBUTED

for breast, cervical, and colorectal
cancer at low or no-cost

1.5M

VOLUNTEERS

brought together to help save
lives from cancer

The American Cancer Society's mission delivery efforts are focused on the critical areas of Discovery, Advocacy, and Patient Support.

At the American Cancer Society, we're on a mission to free the world from cancer. Until we do, we'll be funding and conducting research, sharing expert information, supporting patients, and spreading the word about prevention.

All so you can live longer -
and better.



A LETTER FROM

OUR FOUNDERS



Dear DAC Friends...

We want to personally invite you to join us at this year's 12th Annual Dance Against Cancer, an evening to support the American Cancer Society's mission of saving and celebrating lives. Dance Against Cancer celebrates the dance community's commitment to this mission, bringing together some of the dance world's brightest stars for a one-night-only performance to share all of their stories with our audience.

We began Dance Against Cancer twelve years ago after each having a parent diagnosed. Over these last years, we have had countless artists share similar stories on our stage. Each year, our audience has been able to experience how dance can create, inspire and unite a community affected by this horrible disease.

To date, this event has raised over \$2.7 million to benefit the American Cancer Society, with proceeds going to support research initiatives as well as patient and family service programs including NYC's Hope Lodge. We have both since lost a parent to this disease and it is our mission to do whatever we can to fight for a world with more birthdays. We are exceedingly proud that our community has continued to donate their time, talent and resources to a cause so universal and yet so personal. Your support ensures that we continue to make necessary progress towards a cancer free world.

We hope you'll join us as we all come together to dance for a cure.

With love, gratitude, and respect:

Erin Fogarty & Daniel Ulbricht

Founders & Producers
Dance Against Cancer



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$100,000

- Logo on event collateral and step & repeat
- 20 VIP tickets and access to artist dress rehearsal and sponsor reception
- Verbal recognition during program
- 2 digital journal ads

DIAMOND SPONSOR | \$50,000

- Logo on event collateral and step & repeat
- 10 VIP tickets and access to artist dress rehearsal and sponsor reception
- 2 digital journal ads

PLATINUM SPONSOR | \$25,000

- Logo on event collateral
- 8 VIP tickets and access to artist dress rehearsal and sponsor reception
- 1 digital journal ad

LIVESTREAM SPONSOR* | \$15,000

- Logo on livestream platform and during livestream production
- 4 VIP tickets and access to artist dress rehearsal and sponsor reception
- 1 digital journal ad

GOLD SPONSOR | \$10,000

- Logo on event collateral
- 6 VIP tickets and access to sponsor reception
- 1 digital journal ad

TEXT TO DONATE SPONSOR* | \$10,000

- Logo on text to donate platform and on mission page of event website
- 2 VIP tickets and access to artist dress rehearsal and sponsor reception
- 1 digital journal ad

SILVER SPONSOR | \$5,000

- Name on event collateral
- 4 VIP tickets and access to sponsor reception
- 1 digital journal ad

BRONZE SPONSOR | \$2,500

- Name on event collateral
- 2 VIP tickets and access to sponsor reception
- 1 digital journal ad

INDIVIDUAL TICKETS

Preferred Access | \$700

- Access to dress rehearsal and sponsor reception

VIP Ticket | \$350

- Access to sponsor reception

General Admission | \$175

Balcony | \$100

Digital Journal Ad | \$500

Ad specs: 11" W x 6" H (3300px W x 1800px H)

Requirement: High-res PNG, JPG, or PPT

Ad deadline: April 18, 2022

**Denotes exclusivity.*



RESPONSE FORM



Please choose from the following opportunities by April 18, 2022:

SPONSORSHIP OPPORTUNITIES

- ☐ Presenting Sponsor: \$100,000
- ☐ Diamond Sponsor: \$50,000
- ☐ Platinum Sponsor: \$25,000
- ☐ Livestream Sponsor*: \$15,000
- ☐ Gold Sponsor: \$10,000
- ☐ Text to Donate Sponsor*: \$10,000
- ☐ Silver Sponsor: \$5,000
- ☐ Bronze Sponsor: \$2,500

***Denotes exclusivity.**

INDIVIDUAL TICKETS

- ☐ Preferred Access: \$700
- ☐ VIP Ticket: \$350
- ☐ General Admission: \$175
- ☐ Balcony: \$100

DIGITAL JOURNAL AD

- ☐ Digital Journal Ad: \$500

DONATION

- ☐ I'm unable to attend, but would like to make a donation in the amount of \$: _____

DONATION INFORMATION

Company: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Logistics Contact Name (if different): _____

Phone: _____ Email: _____

Please mark your selection and fill out the information below:

☐ **Enclosed is my check payable to the American Cancer Society in the amount of: \$** _____

Please include "Dance Against Cancer-57MYXH" on the memo line and send to:

American Cancer Society, Attn: Dance Against Cancer 2022, 132 W 32nd St, New York, NY 10001

☐ **Please charge my credit card in the amount of: \$** _____

Credit Card: ☐ Amex ☐ Discover ☐ Mastercard ☐ Visa

Cardholder Name: _____

Credit Card Number: _____ Exp. Date: _____ SC: _____

Signature: _____

Tax ID# 13-1788491 - Thank you for your support!

For more information, please contact Jennifer Caplan at Jennifer.Caplan@cancer.org or 212.237.3818.