



AMERICAN CANCER SOCIETY

PRESENTS HOPE LODGE **BASH** 2022

# hope

IN THE CITY

AN EVENING TO BENEFIT THE JEROME L. GREENE HOPE LODGE

*Honoring*



MAY 4, 2022

TRIBECA ROOFTOP

10 DESBROSSES STREET NEW YORK, NY 10013

[hopelodgenycbash.org](http://hopelodgenycbash.org)

# HOPE LODGE BASH

An evening to benefit the Jerome L. Greene Hope Lodge

## ABOUT HOPE LODGE BASH

Hope Lodge Bash is a celebration of all the good that New Yorkers can do. Sponsors and individuals are uniting in support of one mission - to ensure that no patient is denied cancer treatment because they don't have a place to stay. The Hope Lodge Bash offers guests a unique opportunity to enjoy incredible food, music, and dancing while raising funds to support the Jerome L. Greene Hope Lodge, which provides free lodging for guests undergoing cancer treatment. Join us as we celebrate the revival of New York City and our newfound Hope In The City.

## ABOUT HOPE LODGE NYC

The American Cancer Society Hope Lodge program provides a free home away from home for cancer patients and their caregivers. More than just a roof over their heads, it's a nurturing community that helps patients access the care they need. The American Cancer Society Hope Lodge in New York City, which opened in 2007, offers 60 guest rooms located near treatment centers in the area.

## HONOREE ABC7

For more than 28 years, WABC-TV has demonstrated an exemplary commitment to American Cancer Society's lifesaving mission by empowering viewers to take charge of their health through educational and uplifting stories. WABC spotlights key health issues touching our community including breaking medical news in the cancer world, screenings, and interviews with researchers, patients, survivors, and other experts. From prevention through survivorship WABC gives families the right tools to stay healthy.

As a key partner and sponsor of our annual Making Strides Against Breast Cancer events and Hope Lodge NYC initiatives WABC ensures that American Cancer Society events are shared with our community, through significant media coverage and support, WABC-TV delivers results which help save lives. WABC's passion and dedication throughout the years allows the American Cancer Society to help more people everywhere. They provide an incredible platform to deliver the powerful message of prevention, early detection, and healthy living to the tri-state area.



*Diana Williams receiving the Mothers Of The Year Award*



*Sade Baderinwa hosting the NYC United Against Cancer Virtual Gala*



*Stacy Sager covering the Long Island Making Strides Against Breast Cancer Walk*

## EXECUTIVE COMMITTEE

TOMAS ALVARADO  
JACQUELINE BARTOLOMEO  
MATTHEW CAZILAS  
AMELIA CHEUNG  
HOLLY DEAN

SANDY DIAMOND  
DANIEL ENGEL-HALL  
DANIELLE FRAHER  
EMILY HANNA  
MEGAN HILL

LYNN JACOBSON  
BETSY TODD  
WYATT TODD  
DANIEL VEGA  
IRA WEIDBERG

## YOUNG PROFESSIONALS COMMITTEE

LAUREN HARTMAN    BROOKE REESE    CHRISTINA LORENC    JACKIE SCHIFFER    ISABELLA VOGLINO

*For sponsorship inquiries please email [Elizabeth.Mayer@cancer.org](mailto:Elizabeth.Mayer@cancer.org)*

# SPONSORSHIP OPPORTUNITIES

## · PRESENTING SPONSOR \$30,000 ·

- Two tables of 12 with premier seating.
- Opportunity to sit on event committee.
- Two full-page ads in event digital journal.
- Opportunity to place an item in Guest Gift Bag
- Prominent recognition with logo listing as Presenting Sponsor on all event collateral, press releases, event website, social media outlets and event day sponsor boards.

## · GOLD SPONSOR \$20,000 ·

- One table of 12 with premier seating.
- Opportunity to sit on event committee.
- One full-page ad in event digital journal.
- Opportunity to place an item in Guest Gift Bag.
- Premier recognition with logo listing as Gold Sponsor on all event collateral, press releases, event website, social media outlets and event day sponsor boards.

## · SILVER SPONSOR \$10,000 ·

- One table of 10 with preferred seating.
- One full-page ad in event digital journal.
- Preferred recognition with logo listing as Silver Sponsor on all event collateral, event website, social media outlets and event day sponsor boards.

## · UNDERWRITING OPPORTUNITIES ·

All underwriting opportunities include 3 tickets to Bash, signage displayed at each corresponding area, and recognition on the event website & digital journal.

-After Party Sponsor\* \$15,000

-DJ Sponsor \$2,500

-Text to Give Sponsor \$5,000

-Signature Drink Sponsor \$2,500

-Décor Sponsor \$5,000

-Midnight Snack Sponsor \$2,500

-Photography Sponsor \$5,000

-Digital Journal Ad\*\* \$1,000

· BASH TICKET ·

\$500

· AFTER PARTY TICKET ·

\$200

\*Includes 10 After Party tickets

\*\*Does not include event tickets