

DANCE AGAINST CANCER

THE 14TH ANNUAL PERFORMANCE

MAY 20, 2024 | 7:30 PM PERFORMANCE

NEW YORK CITY CENTER



photo credit: nina wurtzel photography



NEW
YORK
CITY
CENTER



YOUR CONTRIBUTIONS AT WORK

55M

LIVES TOUCHED

every year through our patient programs and services.

\$5B

INVESTED

in cancer research since 1946.

329K

NIGHTS OF FREE LODGING

at American Cancer Society Hope Lodge® facilities across the country.

119M

CANCER.ORG VISITS

for vital statistics and cancer information.

300K

HELPLINE CALLS

to our trained specialists every year.

1.3M

VOLUNTEERS

working in local communities across the United States and Puerto Rico.



photo credit: nina wurtzel

A LETTER FROM OUR FOUNDERS



Dear DAC Friends:

We want to personally invite you to join us at this year's 14th Annual Dance Against Cancer, an evening to support the American Cancer Society's mission of saving and celebrating lives. Dance Against Cancer celebrates the dance community's commitment to this mission, bringing together some of the dance world's brightest stars for a one-night-only performance to share all of their stories with our audience.

We began Dance Against Cancer fourteen years ago after each having a parent diagnosed. Over these last years, we have had countless artists share similar stories on our stage. Each year, our audience has been able to experience how dance can create, inspire and unite a community affected by this horrible disease.

To date, this event has raised over \$3.5 million to benefit the American Cancer Society, with proceeds going to support research initiatives as well as patient and family service programs including NYC's Hope Lodge. We have both since lost a parent to this disease and it is our mission to end cancer as we know it, for everyone. We are exceedingly proud that our community has continued to donate their time, talent and resources to a cause so universal and yet so personal. Your support ensures that we continue to make necessary progress towards a cancer free world.

We hope you'll join us as we all come together to dance for a cure.

With love, gratitude, and respect:

Erin Fogarty & Daniel Ulbricht

**Founders & Producers
Dance Against Cancer**



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$100,000

- Logo on event collateral and step & repeat
- 20 VIP tickets and access to artist dress rehearsal and sponsor reception
- Verbal recognition during program
- 2 digital journal ads

DIAMOND SPONSOR | \$50,000

- Logo on event collateral
- 10 VIP tickets and access to artist dress rehearsal and sponsor reception
- 2 digital journal ads

PLATINUM SPONSOR | \$25,000

- Logo on event collateral
- 8 VIP tickets and access to artist dress rehearsal and sponsor reception
- 1 digital journal ad

GOLD SPONSOR | \$10,000

- Logo on event collateral
- 6 VIP tickets and access to sponsor reception
- 1 digital journal ad

SILVER SPONSOR | \$5,000

- Name on event collateral
- 4 VIP tickets and access to sponsor reception
- 1 digital journal ad

BRONZE SPONSOR | \$2,500

- Name on event collateral
- 2 VIP tickets and access to sponsor reception
- 1 digital journal ad

INDIVIDUAL TICKETS

- **Preferred Access | \$700**
 - Access to dress rehearsal and sponsor reception
- **VIP Ticket | \$350**
 - Access to sponsor reception

For more information regarding additional ticket levels, please contact Shannon Romig at Shannon.Romig@cancer.org

DIGITAL JOURNAL AD | \$500

- To be played during sponsor reception

Ad specs: 11" W x 6" H (3300px W x 1800px H)

Requirement: High-res PNG, JPG, or PPT

Ad deadline: Friday, May 3, 2024

**Denotes sponsorship exclusivity.*



DANCE AGAINST CANCER RESPONSE FORM



Please choose from the following opportunities by April 29, 2024.

SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor: \$100,000
- Diamond Sponsor: \$50,000
- Platinum Sponsor: \$25,000
- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500

INDIVIDUAL TICKETS

- Preferred Access Ticket: \$700
- VIP Ticket: \$350

DIGITAL JOURNAL AD

- Digital Journal Ad: \$500

GENERAL DONATION

- I'm unable to attend, but would like to make a donation in the amount of: \$_____

DONATION INFORMATION

Company: _____

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Email: _____

Logistics Contact Name (If Different): _____

Phone: _____ Email: _____

Enclosed is my check payable to the American Cancer Society in the amount of: \$_____

- Please include "Dance Against Cancer-57MYXH" on the memo line and send to:
American Cancer Society, Attn: Dance Against Cancer 2024, 132 W 32nd St, New York, NY 10001

Please charge my credit card in the amount of \$_____

- Credit Card: Amex Discover Mastercard Visa

Cardholder Name: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____ Signature: _____

Tax ID# 13-1788491 | For more information, please contact Shannon Romig at Shannon.Romig@cancer.org.

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please call the Society at 1-800-227-2345 or visit us online at cancer.org and click on the "privacy" link at the bottom of the page.